



THE AUTOMATIC CLIENT  
ENROLLMENT SUPER SYSTEM  
MODULE 5

## Determine your ideal client capacity

As human beings, we only have so much time and energy to make use of at any moment. Therefore, there are only a certain number of clients you can serve in a given time period. Why not take the initiative in deciding what that number of people will be?

One of the things you want to do early on is determine exactly how many active clients it will take for you to either sustain or grow your practice. That way, all your marketing efforts will be targeted and designed to achieve a specific end. This will keep you from running yourself ragged in attempting to take on as many clients as possible. You simply can't work with everyone, so why even try?

Go ahead and decide what that number is now. Given the pricing structure that you've set up, how many clients would it take for you to run a successful and profitable business while having enough space to do your best work with every one? As you figure out ads, you have to send out for each free consultation, and how many consultations you have to give to secure each new client, you can scale your marketing efforts up or down to fit your ideal client capacity.

You also want to leave some time slots open for you to engage in personal interests, spend time with the family, and live your life. Unless you do this, you may end up feeling as though you're running on a treadmill with no rest or end in sight. That's when you're no longer running a business because your business is running you. As a result, work becomes a chore and a burden that drains you of life.

## Utilizing scarcity

Another good thing to do when creating your adverts is to utilize the principle of *scarcity*. Basically, people are more inclined to take action on purchasing a product or service when they believe it is only offered in a limited quantity, or for a short period of time. Here are some examples of phrases you can use to make your prospects feel as though they might lose out on a great opportunity by waiting.

**And this opportunity to have a personalized Business Explosion Blueprint created by the one and only Billionaire Success Coach Tim Robinson, is going to be offered absolutely FREE to the first 5 people that respond.**

**I'm only offering this free introductory session to the first 10 people who go to the website below and book right now.**

Another thing you can do is offer a limited time discount. Maybe, for instance, your monthly coaching program costs \$189. However, the first ten people who come to your intro session will be able to take advantage of a \$100 discount, leaving them to pay only \$89 for the entire month. This kind of offer also uses scarcity as a way of compelling people to take action.

You can also use the *doors are closing fast* technique, to get people on a group telecall or webinar, as in:

**At the moment, I've only got three more openings available for this once-in-a-lifetime opportunity, so make sure to reserve your spot right now.**

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And you can use what's known as the *one more on the shelf* approach. Here's an example:

**And for those of you who are interested in achieving these kinds of results, I need to tell you that this is the very last time that I'll ever be conducting the Monster Marketing Training Program for the general public. Essentially, after this course is over, it goes away for good. So make sure to get in now, while you still have a chance.**

### Sample email sequences

Email marketing is one of the best tools we have today for generating interest, building a relationship with potential customers, and letting people know about new products or services. In fact, sending out emails is an excellent way in which to promote free consultations and get people to sign up.

However, there's both an art and a science to email marketing. Long gone are the days when you could get people to buy from you by sending out a single message. Doing business with today's consumer is all about building relationships – developing a persona that people come to like, know, and trust.

Therefore, the savviest of service-oriented professionals create what are known as email *campaigns*. This is a sequence of messages designed to first stimulate the prospect's sense of curiosity and then progressively move them toward taking some sort of action. For our purposes, that action would be to sign up for your free intro session or consultation.

What really works to engage customers in today's marketplace is an approach known as *content marketing*. Content marketing is the practice of sharing valuable, relevant, and engaging information with a specific audience through a variety of media formats. Telling stories could be one form of content marketing. Another might be teaching your prospect some useful skill; something that helps them either solve a problem or achieve a goal.

The following email sequences are templates you can use to create your own unique messages and campaigns. Simply change the specific details to fit your particular industry or profession.

### Email Sequence 1

**Promoting a free consultation to new webpage sign-ups**

★ **Email 1 – Subject: Your free gifts**

Dear [NAME],

Here's an instant download of my free audio course, entitled "[10 Things Every Online Business Owner Can Do Right Now, to Increase Landing Page Conversions By As Much As 300%](#)."

You are absolutely going to love this program as it's literally stacked full of information that is virtually guaranteed to explode the cash flow and profitability of your business over the next six months.

In addition to this, I have also included 2 FREE pdfs that reveal several secret tactics that online gurus have used to drive thousands of qualified visitors to their websites every single day.

Here you go. Enjoy!

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### Online Conversion Master Blueprint (mp3)

#### The Secrets of Driving Monster Traffic to Your Website, Blog, or Sales Page

##### Jedi Marketing 101

I want to congratulate you for taking this first step in making sure that 2015 is the best year that your business has ever seen. Oh, and even though today may not be your birthday, I've still got one more free gift to give you.

Just for signing up to my newsletter today, you have an opportunity to take advantage of a free 30 minute, 1-on-1, **Passive Income For Life Strategic Planning Session** with me. This is where I'm going to give you some valuable insider information that many of the top professionals in this field frequently pay thousands of dollars to access.

And you are getting that at absolutely no charge, just by signing up and becoming part of my VIP circle.

If you are eager to learn the quickest in the easiest way to finance your dreams and never worry about money again, that I invite you to contact me for your free strategy session – a \$149 value – **today!**

Many of my clients are often amazed at how – in just 30 minutes – they can learn some very simple strategies that translate into massive growth for their businesses. They quickly become aware of why they weren't thriving in the past and, most importantly, learn exactly what they need to do about it.

Scheduling your free strategy session is very simple. And, just let you know, I can only make this offer available for 5 more days, so you'll definitely want to go ahead and reserve your spot now.

**[NAME], did you know that following conventional wisdom is what keeps most people from making their online businesses profitable?**

Because, just think about it, it's a well-known fact that most online marketers are barely making enough to cover their basic operating expenses – if that. And only a handful of people have actually mastered the game and have figured out the formula for setting up online systems that generate enormous amounts of cash on autopilot.

**In other words, these select few online marketing wizards are doing things that most people either aren't doing or don't know how to do.**

And, I'll tell you, for a long time I was a part of that larger group; the ones who are working harder and harder, without making any real money. I spent years pouring my time, energy, and resources into marketing my business while seeing very little or no return on investment.

Fortunately for me, there came a day when I reached a turning point in my life; a day when I decided that I wasn't just going to survive in this marketing space. I was going to rule it, own it, and make it work for me.

Since then, I've learned how to achieve much more by doing a whole lot less than I was before. I learned how to leverage every untapped resource I could find for maximum financial gain. I went from losing \$20,000 every year to making \$20,000 every month. How's that for a turnaround?

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How would your life be different if your yearly salary suddenly became your monthly salary? What if you could work 3-4 hours a week and generate more personal income than you have in any previous year? What would be like to finally live the life that you've always dreamed of?

You may not know how to do all of this right now. But, trust me, accomplishing these results-and even more-is very doable. Your **Passive Income For Life Strategic Planning Session** time slot is waiting for you to claim it. Give me just 30 minutes, and I'll give you a rock-solid strategy for taking the success of your business to an all-time high.

Be sure to check your inbox for more tips, tricks, techniques and strategies for creating explosive growth in your business over the next 12 months.

Wishing you all the best,

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P.S. I'm really excited to show you how easy it is to double, or even triple, your online conversion rate in just a few days' time. But, first, you have to lock in a time slot for your free **Passive Income For Life Strategic Planning Session**. Just click the button below.

P.S.S. My sessions always fill up very quickly and I'm only making these available for 5 more days. So be sure to contact me today!

### ★ Email 2 – Subject: What are you willing to do for your dreams?

Dear [NAME],

I hope you have really gotten a lot of value from your free audio program, the **Online Conversion Master Blueprint**. Did you find yourself able to relate to some of the situations I described? If you did, there's a very good reason for that.

All the examples I gave you were taken directly from real-life case studies of people with whom I have personally worked through the years. Every scenario was genuine and true. And this goes for my own story as well.

Because the truth is that in my own life I only began to achieve massive success as an online entrepreneur when I made a firm, unwavering decision to do so. I'd love to tell you about all the steps that I took from that point forward, to create the kind of lifestyle for myself that most people only dream of. This is just a part of what you will learn in your free **Passive Income For Life Strategic Planning Session**.

You are going to get a private look into what goes on behind the scenes of some of the biggest online businesses in existence today. Also, you're going to learn what's been holding you back from securing 100's of hot, fresh, highly qualified leads every day and converting those prospects into lifelong paying customers.

When I was struggling as an Internet marketer, my entire life was in shambles. I was depressed, frustrated, and very irritable. I isolated myself from the people I love and was digging myself deeper and deeper into a hole of despair and self-destruction.

And all of these things were caused by the fact that I was looking at my business from the wrong angle. You see, I was doing what others told me that I **should** do instead of following my passion and figuring out how to convert what I loved most about my business into dollars and cents.

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And just when it seemed like things couldn't get any worse, I was hit with a startling epiphany. I realized I would never accomplish my goal of becoming a rock star marketer by simply working harder and doing more of the same things. I needed to do **better** things, and employ strategies that were outside of the mainstream train of thought.

I became starkly aware, at that very moment, that what was standing between where I was and where I wanted to go was nothing more than an information gap. And in order to take my business and my life to the next level, I would need to fill that void with some ideas, concepts, and data that were outside what I already knew.

In order to go where I'd never gone before, I would have to do some things that I had never done before. So I took a giant leap of faith into uncharted waters. I began to study and practice many approaches to internet marketing, most of which went directly against the rules of conventional wisdom.

Was I scared? Absolutely! In fact, I was terrified. But, as time went on, I started to see some light at the end of the tunnel. Shortly thereafter, everything started flowing in the right direction and my business took off like a rocket.

And the great thing is that now is that I'm able to pass on everything that I have learned about what works and what doesn't in this internet marketing space to people who are facing the exact same challenges that I have overcome. The people I serve are able to jump light years ahead of the traditional learning curve, because I'm able to give them a road map that points out the quickest and most effective pathway to success.

And even though I may not know you personally just yet, I know exactly what it feels like to be confused, frustrated, and at a loss for what to do. I've been where you are. I feel your pain, and I can teach you exactly how to create the type of turnaround for your business that you've been looking for.

The choice is yours. I can help you figure out how to achieve your biggest goals in online commerce. But you have to take that first step. Email me to schedule your **Passive Income For Life Strategic Planning Session**.

P.S. If you haven't yet signed up for your FREE strategy session yet, why not go ahead and reserve your spot right now? You are sure to leave with some amazing insights that you can instantly use to make lots of cash online.

This session is valued at \$149, but you'll get it absolutely FREE if you contact me sometime over the next 4 days.

### ★ Email 3 – It's not about working harder

Dear [NAME],

Have you ever said to yourself, "If only I'd worked a bit harder or done a little more, then things would be much different than they are now?"

Well, I'm going to suggest that you take on a radically different perspective. Because it's not really about how hard you work, or how much you get done. Success – in any endeavor – actually requires

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you to do **better** things that you've done before. It requires that you're constantly making adjustments and improving what you do.

If you look at the most successful people from any walk of life, you'll find that they think much differently to how the average person does. And one of the things that successful people know is that activity does not necessarily equal productivity.

You see, high performers know that it's extremely important to take action. But they also recognize the fact that it's even more important to take a step back every once in a while and make an honest evaluation about what's going on. They reassess their situation, look at what's working and what isn't, and decide on the best course of action moving forward.

More importantly, successful people enlist the aid of mentors. First, they find other people who are already playing the game of life at a higher level; those who are in the position they want to be in. They then make a point to learn as much as they can from those people and consume every piece of information that has the potential to help them grow.

Now, I used to think that the only way to achieve wealth and happiness was to work harder than the next guy or gal; to go in earlier, stay later, and hustle for the entire time in between. And that way of thinking caused me to perpetuate certain routines. Let me take a moment to break down the kind of cycle I used to commonly experience in my business:

- Find a hot, new marketing technique that sounds great in theory.
- Immediately apply that technique to my own business and work it as hard as I possibly can without any sort of thorough testing, research, or case study.
- Achieve minimal results, at best.
- Deny that the technique isn't working and decide that I need to put in more effort.
- Work even harder at executing the same process in exactly the same way as before.
- Rationalize that the money I've spent – which has given me no return – is simply a seed of wealth which will soon bring forward a bountiful harvest.
- Mention only my successes to peers; highlight my accomplishments, and ignore everything else.
- Wallow in self-doubt about my abilities and skills as a marketer.
- Get frustrated, disappointed, and depressed.
- Give up.
- Find the next hot new marketing technique that sounds great in theory.
- Repeat the entire process.

Can you relate to doing any of these things in your own business? Can you see why this is such a vicious, demoralizing, and insidious cycle? The fact is that (in this industry) you simply can't afford to stay on board a sinking ship.

Of course, tenacity, persistence, and determination are all essential elements of success. And being the person who displays such characteristics on a consistent basis is definitely not an easy thing to

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do, by any stretch of the imagination. But you should be persistent in your quest to find the best tools out there, determined to improve, and tenacious in seeking the help of qualified counsel.

See, if your marketing efforts have not been producing the results that you want thusfar, it doesn't mean there's anything wrong with you. You simply need someone to point you in the right direction. Success isn't easy, but it *is* simple once you know the right things to do.

Let me show you exactly what I mean. Just respond to this email and register for your FREE **Passive Income For Life Strategic Planning Session**. This session is a \$149 value, but – as part of my VIP inner circle – it's absolutely FREE for you, as long as you reserve your spot sometime in the next 3 days.

After that, this offer disappears forever. So make sure to set up your free session today. You'll be amazed at the tools and insights that you'll take away from the time we spend together.

To your continued success!

## Email sequence templates

The following email sequence is designed to gradually move a prospect who is merely interested in your service toward becoming someone who chooses to sign up for your free intro session or consultation. This is a proven strategy that works well. Each template will be preceded by what that particular email is designed to do and how it works.

### ★ Email 1 – Establishing the relationship

This is the email you send someone as soon as they sign up on your web page, or-if they've registered at a speaking event or through some other method-the moment that you get to a computer with your list of leads.

Sending this message out as soon as possible is essential, because if you don't follow up immediately, you'll soon be out of sight and out of mind. People tend to have short memories and you need to remind them of who you are right away. Otherwise, there's a good chance that your message will be unrecognized, unopened and written off as spam. So this email is designed to create instant name recognition.

**SUBJECT: YOUR FREE (TITLE OF GIFTS, MP3, DOWNLOADS, VIDEO COURSE)**

Hello [NAME],

**If the prospect signed up at an event, start with this:**

You're getting this message because you recently registered to receive more information about \_\_\_\_\_ at \_\_\_\_\_

**If the prospect signed up online, then skip straight to this part:**

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I would like to express my utmost gratitude and appreciation for having you as a valued member of my (VIP List, Masterclass Series, etc.) community. As promised, here is your FREE instant download of \_\_\_\_\_

### **[FREE GIFT LINK]**

Go ahead and download your FREE gift right away, so you can start learning \_\_\_\_\_ and immediately, implement these skills into your life for maximum results.

And be on the lookout-tomorrow for a very special message, from me entitled "\_\_\_\_\_."

It's very important that you open it.

Best Wishes,

[YOUR NAME]

### ★ Email 2 – Relating to the prospect

The purpose of this email is to help you establish rapport by giving the prospect details about your own personal history that you believe they can relate to. Now you're going from being just another face in the crowd to becoming someone who the prospect actually knows and understands at a deeper level.

Please feel free to tailor the following sentences, phrases, and statements to fit your particular program or niche.

### **SUBJECT: WHAT IS HOLDING YOU BACK?**

Hi.

I thought I'd take just a quick moment to share with you a little bit of my personal story and some of the events that I believe have led me to where I am today.

Let's start at the beginning. I come from a very \_\_\_\_\_ upbringing with parents who raised me to believe that \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_

I grew up in an environment where most people didn't think about things like \_\_\_\_\_ and \_\_\_\_\_. They simply went about their normal everyday routines and remained focused on things like \_\_\_\_\_ and \_\_\_\_\_

In fact, most people who had the same background as me and shared similar life experiences grew up to become \_\_\_\_\_, who spent their days \_\_\_\_\_ and \_\_\_\_\_ then came home to a place where they could simply rest their heads and prepare to do the same thing all over again.

Before I became a \_\_\_\_\_ (life coach, business consultant, personal trainer, relationship expert), my life was also following a different path. I spent many years as \_\_\_\_\_ However, over time, I began to notice that

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\_\_\_\_\_ And the more I thought about this, the more dissatisfied I became with the way that things were.

For a long time I wondered why (major problem). Maybe you've had some experiences in your own life that relate to what I'm talking about. I knew that there had to be a reason as to why it seemed like people just weren't able to \_\_\_\_\_

Finding out what that was soon became my mission; my major purpose in life. I learned that there were very specific causes that led people to become \_\_\_\_\_, and that there were secrets to achieving \_\_\_\_\_ that no one else was talking about.

Shortly thereafter, I found myself frequently cast into the role of someone who others would come to for advice about \_\_\_\_\_. As I did my best to help people learn, grow, and become better versions of themselves, my outlook on life began to change as well. I was more fulfilled, and I was happier, and much more excited about life.

### **That was when everything started to change.**

I remember the exact moment when an insight hit me like a flash of lightning; when I suddenly came to the realization that my greatest value, my greatest contribution to the world, was \_\_\_\_\_. I wanted to show people that \_\_\_\_\_ was possible if they \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_

Everyone who wants to accomplish anything in life could greatly benefit from having a guide; someone who is able to point them in the right direction and who can open their minds to new alternatives and better possibilities. I, myself, have had the privilege of working with several such people over the years. And these individuals have definitely been the greatest assets to my development and growth.

So let me ask – *what's your story?* What would you say has been a major turning point for you? And, most importantly, what life path would you dare to travel next if you had someone to show you the way?

Just think about these things, and I'll reach out to you again very soon.

To your \_\_\_\_\_ success,

\_\_\_\_\_  
[NAME]

### **★ Email 3 – Great things to come**

In this email, you're going to explain exactly how you plan to communicate with your prospect in the future. This dramatically increases the chance of your messages being opened and read, because when the prospect sees your name and the subject line, they instantly recognize it as something they were expecting to receive.

#### **SUBJECT: THE WAY I DO THINGS**

Hi, [NAME],

I'm sure you've already noticed, but I generally send you another email about every \_\_\_\_\_ days. There's a very simple reason as to why I continue to do this.

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### I'm concerned about you.

I know how wonderful it is to have (major benefit), and I really want you to experience that for yourself. Because I care, every once in a while I'll offer you a chance to take advantage of the amazing opportunity to \_\_\_\_\_

Along the way, I'm also going to be sending you a lot of valuable tips, techniques, strategies, and tricks for helping you to become more \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_

Of course, my goal is to only send this type of content to people who are interested in improving \_\_\_\_\_; who want to have \_\_\_\_\_, or who desire to achieve \_\_\_\_\_ for themselves.

Therefore, if these messages aren't speaking to you, or they don't relate to any of the goals you have for your own life, you can always unsubscribe by clicking the link located at the bottom of this page.

However, I bet that you're someone who wants to \_\_\_\_\_; who's tired of \_\_\_\_\_, and who's really committed to doing what it takes to \_\_\_\_\_ once and for all, so you'll continue getting a tremendous amount of value from the content I said.

For example, take this message. I'd like to offer you a gift. And, again, it's absolutely free; just my way of saying thanks for being a part of my \_\_\_\_\_

This is what I have for you today.

**[LINK]**

Go ahead and click for your free gift. I really appreciate your choice to communicate with me and read these emails.

Wishing you the very best that life has to offer,

[YOUR NAME]

### ★ Email 4 – Shameless self-promotion

As you've probably noticed, this series of email templates is a way of building relationships with prospects before trying to sell them anything. This is slightly different to the marketing consultation example we used in the last section where the intro session was pitched at the end of each message.

There are different ways to go about your email marketing campaigns. There are times when it's better to just keep throwing whatever deal you've put together in front of the eyes of your potential customer, again and again. Sometimes, however, you'll want to take time to let the prospect get to know, like, and trust you. Your approach will often depend heavily on the type of people you're marketing to – the general personality and disposition of your ideal customer.

However, there comes a time when you must make the offer. There when you need to ask for something in return for the value you've given in the beginning. And that's what this message is all about. It's very simple: you're going to use this email to basically set the prospect up to be taken over to a sales page that either promotes a free consultation or your actual program.

**SUBJECT: WHY MOST \_\_\_\_\_ PLANS DON'T WORK**

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Most “authorities” on \_\_\_\_\_ spend a lot of time talking about how the process of \_\_\_\_\_ is supposed to work in theory, rather than how it actually takes place in real life.

But the thing is that in any area of life results are all that count. In fact, one of the best ways in which you can supercharge your ability to \_\_\_\_\_ is to observe someone who is already getting the results you want and then do what they do.

During my journey through the world of \_\_\_\_\_, I've been fortunate enough to gain insight into some of the most important elements to successfully \_\_\_\_\_. And by leveraging my experience, you can make incredible transformations in \_\_\_\_\_ that will have a positive impact on every other area of your life.

Just take a look at what I have for you right here:

**[LINK TO CONSULTATION OR PROGRAM SALES PAGE]**

Always wishing you the very best that life has to offer,

[YOUR NAME]

### ★ Email 5 – Sales page follow-up

Now you're going to write another email that digs deeper into explaining all the benefits your prospect will get by working with you. This is great, because an email like this may just be the extra incentive that some people need to schedule a consultation or session.

When it comes to marketing, repetition is key. Each time you send your potential customers another list of enticing benefits, you are building up their desire and motivation to take action.

Let's say that you are sending emails to promote an upcoming teleseminar. You may have thirty or forty people sign up when you first present the offer. But another ten, twenty, or even more might register after your second invitation. You may double your turnout just by following up with another message that pitches the same event. That means that you have an opportunity to secure twice as many new paying clients.

#### **SUBJECT: STILL TRYING TO DECIDE?**

Hey, [NAME],

I usually like to keep these emails short and sweet – for the most part at least. But today, I'm going to do something a little different. Why? Well, the answer is very simple. It's because you're still trying to decide whether or not \_\_\_\_\_ is the right move for you.

I completely understand why you may wonder if this program is really different from all the rest and if it will actually help you \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_. And I want to take some time to explain exactly what my \_\_\_\_\_ program is and why it works so well.

Even with all my experience, expertise, and practical know-how in \_\_\_\_\_, it took me over \_\_\_\_\_ years (weeks, months) of diligent study and relentless application to put this program together. And that's just from the moment that I started actually putting a plan in motion to share this technology with the world.

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If you count back from the time when I first started exploring the idea that there had to be a much better way for people to achieve \_\_\_\_\_ without \_\_\_\_\_, or \_\_\_\_\_ we're talking about \_\_\_\_\_ years that I've been working on this program.

You can take a look at it right **HERE**.

But, the reason why I'm reaching out to you again is that I'm only going to be able to work with a limited number of clients (conduct a limited number of sessions) this year. This became obvious to me, given that there have been over \_\_\_\_\_ visitors to my website and more than \_\_\_\_\_ downloads of \_\_\_\_\_ just in the past \_\_\_\_\_ (week, month, X number of days)!

Therefore, what I really want to know is:

**Is my \_\_\_\_\_ system right for you?**

If you have a desire to achieve any of the following results, in the next \_\_\_ to \_\_\_ months (days, weeks), I know with absolute certainty that the answer to my question is "Yes."

- Have a \_\_\_\_\_ without having to worry about \_\_\_\_\_, \_\_\_\_\_, or \_\_\_\_\_
- Achieve \_\_\_\_\_ as quickly as possible.
- Continue to improve your \_\_\_\_\_ even to the point where you measure up with the world's top \_\_\_\_\_
- Feel \_\_\_\_\_ about \_\_\_\_\_ and motivated to \_\_\_\_\_ on a consistent basis.
- Eliminate \_\_\_\_\_ from your life so you never have to worry about \_\_\_\_\_ or \_\_\_\_\_ again.
- Do all these things by following a straightforward and easy-to-understand system that's time-tested and that has been proven to get amazing results with tons of people.

Let me show you exactly what makes \_\_\_\_\_ so different from anything you've seen before.

**[LINK]**

This is the number one \_\_\_\_\_ program for driving rapid results on a scale that you may have never imagined possible. This is literally the *master plan* for creating the type of \_\_\_\_\_ that you've always wanted, but didn't know how to achieve.

What that means is that I'm going to take you by the hand and walk you, step-by-step, through the process of \_\_\_\_\_. This isn't about following some crazy fad or trend that only produces results in the short-term. This is your life, not a novelty act. I take my job very seriously.

By following this proven system, you can confidently look forward to achieving lasting results and to build a \_\_\_\_\_ that you can truly be proud of. At the end of each day, you'll know that you're one step closer to achieving your goal.

I can only offer this opportunity to a very limited number of people, and spots are filling up fast.

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This is your moment of truth, right **HERE**.

In all honesty, I **don't** want to work with an enormous number of people. I make it a point to measure my success in terms of quality instead of quantity. I can only do my very best when working with a small group of people who are really serious about getting \_\_\_\_\_

For that reason, I'll be closing the doors of this opportunity very soon. The moment my predetermined limit of participants has been reached, the whole thing goes offline. And one of the most important things you can do – right now – is to click the link below and listen to the audio program I've recorded just for you.

It's only about \_\_\_\_\_ minutes long and is chock full of valuable information about the \_\_\_\_\_ program; everything you need to know in order to make an intelligent, well thought out, and informed decision about whether this system is a good fit for you.

Talk to you on the other side,

[NAME]